



ESPRESSIONE
BARBARESCO

TUTTE LE SFUMATURE DEL
BARBARESCO DOCG 2016

PIANO NOBILE DEL
CASTELLO DI NEIVE

28-29

APRILE 2019

The event "**Espressione - Tutte le sfumature del Barbaresco DOCG 2016**" will start on Sunday 28 April in the early morning at the Piano Nobile of Castello di Neive, on an invitation-only day exclusively **reserved** for the Italian and international press.

After the arrival and welcome of the guests, the Preview will be inaugurated with a Masterclass held by **Kerin O'Keefe**, voice of Barbaresco DOCG 2016, which will tell the story of this vintage and will introduce and taste 18 labels from as many wineries, divided into 3 tranches.

After a short and pleasant light lunch, the day will continue in the afternoon with a guided tour of **Neive Castle** and its **historic cellars** and with a **tour of the MGA** that will take guests to "really enter the territory", accompanied by **Giancarlo Montaldo**, journalist and wine expert. The day will end with an exclusive dinner in the beautiful location of the Restaurant **La Ciau del Tornavento** in which journalists and professionals will meet the producers of the labels tasted during the Masterclass in the morning and will **taste** their wines.

MASTERCLASS BY INVITATION ONLY

Ore 9.30 ARRIVAL/WELCOME

Ore 10 The president of the Enoteca will officially invest Kerin O'keefe in the role of "**The Voice of Barbaresco - vintage 2016**"

Ore 10.30 MASTERCLASS **held by Kerin O'Keefe**, writer and wine journalist for Wine Enthusiast and author of the best-selling "Barolo and Barbaresco - The King and Queen of Italian wine". Presentation of the 2016 vintage with tasting of 18 Barbaresco DOCG 2016

Ore 13 - 14 LIGHT LUNCH WITH CATERING

Ore 14 - 18.30 GUIDED TOUR TO THE CASTLE AND THE CELLARS and TOUR OF THE MGAs **Guided tour** of Neive Castle and subsequent departure for the Tour of MGAs with Giancarlo Montaldo through the hills seeing vineyards, cru, wineries and "really enter the territory".

Ore 20 EXCLUSIVE DINNER **Kerin O'Keefe, press and producers in an exchange of views**

Location Restaurant La Ciau del Tornavento with a meeting with the presence of the producers (1 representative per winery) who will be able to let journalists taste, in addition to the Barbaresco DOCG 2016, also an older vintage that they consider interesting.

The event “**Espressione - Tutte le sfumature del Barbaresco DOCG 2016**” will continue on Monday 29th moving to the premises of the historic cellar of Castello di Neive, with a catwalk that will gather at the tasting benches **68 Producers** who will bring for tasting **different vintages** of Barbaresco, in addition to **Barbaresco DOCG 2016**.

This second day will start with a morning of tasting exclusively reserved for the Italian and foreign press, while in the afternoon the doors will open to all operators in the sector, buyers, professional sommeliers and Wine Lovers - by booking and purchasing the entrance ticket - who will have the opportunity to taste the best vintages of Barbaresco and Barbaresco DOCG 2016 **facing directly the Producer.**

OPEN AND INVITATION-ONLY TASTING DAY

Ore 9 - 12 TASTING RESERVED FOR JOURNALISTS

Participants in the Day 1 of Barbaresco 2016 of all participating producers present with the obligation of the presence of a representative of all companies behind the counter for tasting.

Ore 12 - 18 TASTING OPEN TO EVERYONE

Opening of the halls to accredited guests (trade operators, buyers, professional sommeliers) and to Wine Lovers who will have to pay an entrance fee of 40 € (35 if purchased online).

Free shuttle service from Neive, departure from Piazza Garibaldi from 9 a.m. to 7 p.m.

EXPOSITORS

68 PRODUCERS EACH WITH DIFFERENT
BARBARESCO VINTAGES

GUESTS

OPERATORS ON INVITATION
DAY 1 JOURNALISTS
WINE LOVERS

CONTATTI



**ESPRESSIONE
BARBARESCO**
Castello di Neive, Neive
from 9 a.m. to 7 p.m



**DEPARTURE FREE
SHUTTLE SERVICE**
Piazza Garibaldi, Neive
from 9 a.m. to 7 p.m

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